

<i>Seminar Beijing 2006</i>	
Seminar title	The Logistic world
Presentation given by	Anselm Vermeulen
Duration	½ day (10.00 – 12.00)
Language	English
Number of participants	Plenary (no limit)
Target group	Governmental port managers, shipping managers, managers logistics, import and export managers, transport, warehousing etc.
Seminar objectives	<p>Due to logistic developments and the necessity of the use of logistics to survive in the strong competition of nowadays this course emphasizes on long-term development strategy and operations in transport, warehousing, information techniques and operations research advantages. Through the seminar, participants are expected to:</p> <ul style="list-style-type: none"> • enhance long-term policy-making capacity through acquisition of knowledge, • attain applicable knowledge on logistic issues as social capital, • acquire knowledge on strategic operation in different logistic fields to optimize there performance, • understand current issues and trends on world logistics such as Supply Chain Management.
Training institute	Rotterdam, The Netherlands: Logis Magna Beijing China:
Date	In the period 6 th – 10 th of February 2006
Application deadline	
Accomodation	
Fees	

Program			
Part 1	Introduction		
	Program and lecturers		10.00 – 10.30 hrs
	The necessity of the use of logistics		10.30 – 11.00 hrs
Part 2	Logistic relations		
	Identifying logistic costs		11.00 – 11.30 hrs
	Synergy effects in logistics		11.30 – 12.00 hrs

Seminar Beijing 2006	
Seminar title	Intermodal Transport and Supply (demand) Chain Management.
Presentation given by	Anselm Vermeulen
Duration	½ day (13.00 – 17.00) (Parallel session).
Language	English
Number of participants	50
Target group	Governmental port managers, shipping managers, managers logistics, import and export managers, transport, warehousing etc.
Seminar objectives	In addition to the plenary seminar, this course emphasizes on transportation strategies, transportation service design, transportation management and global transportation trends. Through the seminar, participants are expected to: <ul style="list-style-type: none"> • enhance their knowledge on transportation strategies, • attain applicable knowledge on transportation service design, • acquire knowledge on the management of the transportation function, • understand global trends in transportation, • enhance their knowledge on planning, delivery and distribution.
Training institute	Rotterdam, The Netherlands: Logis Magna Beijing China:
Date	In the period 6 th – 10 th of February 2006
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Program			
Part 1	Transport and strategy		
	Corporate strategies		13.00 – 13.30 hrs
	The transportation function		13.30 – 14.00 hrs
Part 2	Transport services		
	Planning management		14.00 – 14.30 hrs
	Transport modalities		14.30 – 15.00 hrs
Break			15.00 – 15.30 hrs
Part 3	Transport management		
	Transport outsourcing?		15.30 – 15.45 hrs
	Supply chain management, delivery and distribution.		15.45 – 16.15 hrs
	Global trends and vision in transportation		
	Global trends		16.15 – 16.30 hrs
	Vision on transport		16.30 – 17.00 hrs
Informal chat and drinks			17.00 –

<i>Seminar Beijing 2006</i>	
Seminar title	Operations Research and Customer Service.
Presentation given by	Anselm Vermeulen.
Duration	½ day (13.00 – 17.00) (Parallel session).
Language	English
Number of participants	50
Target group	Governmental port managers, shipping managers, managers logistics, import and export managers, transport, warehousing etc.
Seminar objectives	In addition to the plenary seminar, this course emphasizes on operations research strategies, the necessity of customer service and the synergy of these topics for a company. Through the seminar, participants are expected to: <ul style="list-style-type: none"> • enhance their knowledge on operations research strategies, • attain applicable knowledge on the importance of customer service, • acquire knowledge on the management of operations research. • Enhance their knowledge on inventory management, forecasting and logistic costs
Training institute	Rotterdam, The Netherlands: Logis Magna Beijing China:
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Program			
Part 1	Operations research		
	Corporate strategies		13.00 – 13.30 hrs
	The function of OR techniques		13.30 – 14.00 hrs
Part 2	Customer service		
	Customer Service management		14.00 – 14.30 hrs
	The necessity of CS		14.30 – 15.00 hrs
Break			15.00 – 15.30 hrs
Part 3	Inventory management		
	How to plan and organize the inventory		15.30 – 15.45 hrs
	Inventory theory and concepts		15.45 – 16.15 hrs
	Logistic costing		
	How important are logistic costs		16.15 – 16.30 hrs
	How to organize the costs		16.30 – 17.00 hrs
Informal chat and drinks			17.00 –

<i>Seminar Beijing 2006</i>	
Seminar title	Dry Port management and Business Administration
Presentation given by	Selm Vermeulen
Duration	½ day (13.00 – 17.00) (Parallel session).
Language	English
Number of participants	50
Target group	Governmental port managers, shipping managers, managers logistics, import and export managers, transport, warehousing etc.
Seminar objectives	<p>In addition to the plenary seminar the seminar of dry port development and management emphasizes on long-term development strategy and operations in port management for distribution warehousing and transport companies. Through the seminar, participants are expected to:</p> <ul style="list-style-type: none"> • enhance long-term policy-making capacity through acquisition of knowledge on dry port development strategy, • attain applicable knowledge on port administration as social capital, • acquire knowledge on strategic operation on port and harbor to modernize dry port management, • understand current issues and trends on world dry ports and harbors.
Training institute	Rotterdam, The Netherlands: Logis Magna Beijing China:
Date	In the period 6 th – 10 th of February 2006
Application deadline	
Accomodation	
Fees	

Program			
Part 1	Port development, strategy and planning		
	Grand design	Comprehensive national development plan	13.00 – 13.30 hrs
	Long-Term Development Strategy	Long-term policy, master plan, case study of overseas development aid	13.30 – 14.00 hrs
	Industry and Regional Development	Relation between industry and port, correction of regional differences, environment friendliness, measures to inhabitant relocation	14.00 – 14.30 hrs
Part 2	Administration and management		
	Administration and Management Policy	Port planning, system for port development, institutional arrangements for port operation and management, private participation projects	14.30 – 15.00 hrs
	Operation and maintenance of port facilities	Life cycle management, effective use of utilize existing stocks, asset management	15.00 – 15.15 hrs
Break			15.15 – 15.30 hrs
Part 3	Port and Harbour Operation		
	Port Operation Strategy	Financial analysis, economic analysis, demand forecast, calling port choice with shipping company	15.30 – 16.00 hrs
	Modernization of Port Operations	Privatization of port operation, concession, computerization of clearance inwards	16.00 – 16.15 hrs
	Port Promotion	Competition for ports, marketing, port sales	16.15 – 16.30 hrs
Global Situation and Trends on Ports and Harbours			
Part 4	Globalization	Current situations of container cargo, Mega-terminal operation	16.30 – 16.45 hrs
	International Conventions	SOLAS MARPOL	16.45 – 17.00 hrs
Informal chat and drinks			17.00 –